# **Press Release**



06/03/2018
For immediate release

## Board changes and new initiatives at Schöck

In January of this year Alfons Hörmann (57) took up office as CEO of Schöck AG, simultaneously becoming chairman of the management board of Schöck Bauteile GmbH. At the same time, he relinquished his previous position as chairman of the supervisory board to former CEO Nikolaus Wild (64).

As CEO, Alfons Hörmann assumes overall responsibility for the international Schöck group, together with his two former management board colleagues, Dr. Harald Braasch (technology) and Thomas Stürzl (commerce). The new board team will continue to develop the previous strategy with the core competencies of thermal insulation of load-bearing components and sound insulation. As CEO, Alfons Hörmann will focus on the strategic direction of the entire group, and national and international sales and marketing for Schöck.

#### New joint venture is just one initiative

The key cornerstones for 2018 have been already been put in place with the development of further innovative products using fiberglass reinforcement; the associated implementation of a joint venture with long-standing partner Fiberline/Denmark. There is also the construction of a new multi-functional building with a visitor and conference centre in Baden-Baden and the preparation and development of new market segments in the area of facade systems; as well as new strategic business areas. Alfons Hörmann stresses: "After almost two decades on the Schöck Supervisory Board, I am looking forward to the new role on the executive board team and want to continue the Schöck success story and ensure its future with the well proven management team. The megatrends of environmental orientation, energy saving and digitalisation are placing demands

on our company too. We will proactively take advantage of the resulting oppor-

tunities."

An expert in the building industry

Alfons Hörmann was originally appointed to the supervisory board of Schöck in

1999 as the successor to the Baden entrepreneur Rolf Wertheimer. As an ex-

pert in the building industry for decades, he then took over the chairmanship of

the supervisory board from Eberhard Schöck in 2003. Together with his col-

leagues on the supervisory board, including two representatives of the Schöck

family, Felicitas Schöck, deputy chair of the supervisory board, and Robin

Schöck; he has continued to successfully develop the legacy of the company

founder for over 15 years in close collaboration with longtime CEO, Nikolaus

Wild.

As CEO, Nikolaus Wild took over Schöck AG in 2001 during difficult economic

times and then shaped 13 very successful years. After his early retirement on

1st January 2015, he was elected to the supervisory board in July 2107 as a

substitute member for Alfons Hörmann, and now takes on the position of chair-

man. "Continuity in company management is a key success factor in medium-

sized family businesses and we will continue to pursue this at Schöck", says

Nikolaus Wild, new chairman of the supervisory board.

- Ends -

Contact Schöck on 01865 290 890 or visit the website at <a href="www.schoeck.co.uk">www.schoeck.co.uk</a> for a free copy of the Schöck Thermal Bridging Guide; the Schöck Specifiers Guide

and to view the full range of downloadable software.

Press Contact for Schöck Ltd:

Michael Revans Communications 47 Barn Rise, Wembley Park,

HA9 9NH

tel: 020 8904 9733

tei. 020 6904 9733

e: michael.revans1@btinternet.com

#### Notes to the editor

#### A leading European supplier

Schöck has grown to become Europe's leading supplier of innovative structural load bearing insulation products. The main product is the Schöck Isokorb – a thermal break for various types of cantilever constructions in new buildings and for renovation. Its headquarters are at Baden-Baden in southern Germany and there are subsidiary companies in Great Britain, France, Austria, Switzerland, Italy the Netherlands, Belgium, Poland, Hungary, Russia, Japan, Canada and the USA. Sales teams and partners operate in many other European countries and also Australia and South Korea. Schöck is committed to providing the highest level of technical back up and comprehensive customer service to the construction industry.

### **Images and Captions**

#### [New chairmen of management board and supervisory board.jpg]



Alfons Hörmann (right) joins Schöck AG as the new CEO and hands over the chairmanship of the supervisory board to Nikolaus Wild (left), Photo: Schöck AG, royalty free.

## [New Board.jpg]



As CEO, Alfons Hörmann (middle) assumes overall responsibility for the international Schöck group, together with his two management board colleagues, Dr. Harald Braasch (technology, right) and Thomas Stürzl (commerce, left), Photo: Schöck AG, royalty free.