

Press Release



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Breaking the Mold in Boston's Innovation District

NEW YORK, NY and TORONTO, ONTARIO--JUNE 26, 2014 – Watermark, in Seaport Square, will be the first project in Boston to break the mold by building with structural thermal breaks for concrete balcony construction. The Watermark Seaport project features a six-story building and a 17-story luxury residential tower at a total of 275,000 square-feet. The project plans to utilize Schöck Isokorb® structural thermal break technology for a concrete cantilever balcony overlooking the pedestrian walkways.

The Schöck Isokorb® thermal break will help to conserve energy costs, but more importantly will ensure the durability of the structure and the comfort of its occupants.

The Seaport is one of Boston's hottest development areas, changing the South Boston waterfront with 346 luxury rental units and 25,000 square feet of retail space. Located at the corner of Seaport Boulevard and Boston Wharf Road, the tower will be part of the 25-acre Seaport Square project expected to fill in many of the Innovation District's vast surface parking lots with more pedestrian-orientated walkways. The building itself has three outdoor spaces, a ground floor garden, second-floor terrace, and a rooftop deck.

The Watermark Seaport is being developed as a joint venture between Skanska USA Commercial Development Inc. the builder behind the new Fogg

Art Museum in Cambridge and the World Trade Center memorial and museum in New York, and Twining Properties, developer of the Watermark Cambridge.

The Watermark Seaport was designed by ADD Inc, who was recently featured in The Boston Globe's Game Changers, recognizing entrepreneurial organizations that accomplished something "remarkable or cool" in 2013. The associated article celebrates ADD Inc's ongoing effort to make urban living spaces more affordable and efficient.

"While this is the first project in Boston to use Schöck Isokorb®, several other projects are on board including the Millennium Tower. Developers in New York and Canada have been pushing forward with installations of Schöck Isokorb®, and local Boston architects and engineers are now embracing the technology at a critical juncture," says Matt Capone, Schöck, North East Sales Manager.

Building codes currently fall short of preventing thermal bridging, yet it is clear that the impact of these balcony locations are significant to efficient safe buildings, and upcoming code revisions will reflect this need, following in the foot steps of the European building standards.

The Watermark Seaport is targeting LEED Gold certification. Construction is expected to be completed by March 2016.

For more information please contact Schöck USA Inc. at 855 572 4625 or visit www.schock-us.com.

approx. 2,750 characters

About Schöck USA Inc.

Schöck USA Inc., located in New York, NY offers the product for thermal insulation of cantilevered components such as balconies or canopies of the building - the Schöck Isokorb.

The Schöck Isokorb reduces thermal bridges between foreign and internal component to a minimum. The risk of condensation formation and consequent structural damage and possible mold growth is prevented. The Schöck Isokorb can be used in both Institutional Buildings and High Rise Residentials. The product lines of Schöck Isokorb Type CM and S allow the thermal insulation of concrete and steel connections and offer maximum design freedom. At the same time the products ensure structural integrity.

Schöck USA Inc. is a subsidiary of the German Schöck Group. As a leading specialist in this segment Schöck develops and produces innovative products for structural applications with additional structural-physical benefits. The focus concentrates on innovative solutions to avoid thermal bridges and impact noise in buildings. Besides product solutions Schöck emphasize on advice and support prior, during and after installation of the products. Schöck provides high-quality, easy-to-install products with the highest level of technical support and customer service.

Project Photographs

[Watermark Seaport project 1.jpg]



The Watermark Seaport project features a six-story building and a 17-story luxury residential tower at a total of 275,000 square-feet.

Photo courtesy of: ADD Inc.

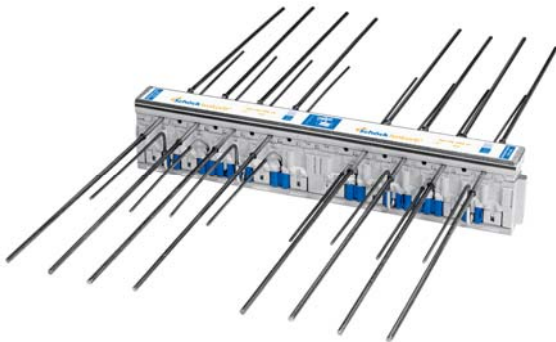
[Watermark Seaport project 2.jpg]



Located at the corner of Seaport Boulevard and Boston Wharf Road, the tower will be part of the 25-acre Seaport Square project. The Schöck Isokorb® thermal break will help to conserve energy costs, but more importantly will ensure the durability of the structure and the comfort of its occupants.

Photo courtesy of: ADD Inc.

[Isokorb Type CM.jpg]



The Watermark Seaport project plans to utilize Schöck Isokorb® structural thermal break technology for a concrete cantilever balcony overlooking the pedestrian walkways. Isokorb's low thermal conductivity and integral load-bearing capacity saves energy and eliminates the risk of condensation and mold.

Photo courtesy of: Schock USA Inc.

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